

SUPERNATURAL BUSINESS *Challenge*

Kingdom First Worksheet

Example

1. Name of product or service:

M&M flower essence

2. Who are the people that buy from you?

3. What's their main problem?

Middle aged and older women who are deeply spiritual and like natural remedies. They have trouble getting everything on their to-do list done. I'm guessing there are a mix of things that they probably feel obligation on, things that are valid responsibilities, fear of hard things, lack of confidence at times, being swallowed up by other people's ideas of what they need to be doing. Need to discern and prioritize accordingly.

4. How can God pick up where your product or service leaves off?

God can break through the mind clutter and help them choose the right activities, show them the difference between purpose and busy work. When they reorient toward their purpose, he can bless them in what they do.